

Graphic Designer

MonkeyTag is looking for an innovative, self-motivated graphic designer (3-4 years of agency experience) to work in our fast paced agency environment. As an integral part of the MonkeyTag team, the Graphic Designer will work with the Creative Director and Account Manager to develop creative ideas and concepts that have a high visual impact and meet the client's objectives. Responsibilities will include designing brand, promotional and interactive campaigns from concept through execution.

JOB REQUIREMENTS

Print Design Experience

- Pre-press print documents
- Pre-press for delivery to print vendor
- Publication Layouts
- Design, layout and editing of various marketing materials for campaigns
- Design, edit and create presentation materials
- Laying out large graphic outputs used for trade shows
- Laying out and updating copy/graphic edits

Digital Design Experience

- UI Design, Web Design and Digital Media
- Create and edit PowerPoint, Apple Keynote and Prezi graphics
- Create digital graphics for TV and mobile devices

SKILLS & QUALIFICATIONS

- Possess a proficient knowledge of graphic design in print, digital, PowerPoint, Apple Keynote and Prezi
- Must be hands-on and detail oriented
- Must be a supportive team member by helping out wherever needed, even if help falls outside of graphic design work
- Ability to follow directions within the brand requirements and company strategies
- Must be energetic, innovative and have strong organizational skills
- Flexible to take on multiple projects at a moment's notice and have a sense of urgency and follow-through to meet project deadlines
- Maintain proficiency of Adobe Creative Suite (CC), specifically InDesign, Illustrator, Photoshop and Acrobat, and other software programs as deemed necessary
- Demonstrate sound judgment regarding professional image and approach
- Must have a proficient understanding of typography and how design extends across digital space
- Remain knowledgeable about trends in technology that impact skills and output, while also maintaining and eagerness to learn new media outlets and digital software
- Maintain expertise in all applicable MonkeyTag service offerings

COMPANY DESCRIPTION

MonkeyTag is a fast growing, full-service creative agency located in the West End District of Downtown Dallas. We provide our clients a wealth of expertise and services that include branding, strategy, creative and design, experiential, apps, web, sizzle videos, print collateral, in-store merchandising and promotional items.

MonkeyTag is currently looking to hire an innovative, mid-level graphic designer to work with some of our Level 1 clients! Ideal candidates should have 3-4 years of agency experience that includes graphic design, digital design and production experience. This is a full-time position with health benefits.

HOW TO APPLY

Email us your resume, portfolio and cover letter to jobs@monkeytag.com.

